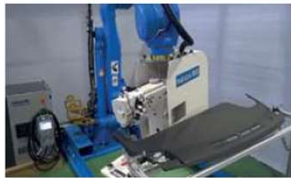


Our company and our revolutionary sewing automation technology, driven by our AI robot, was featured in an American major weekly publication; Newsweek Magazine (see below).

Matsuya R&D: Japan's innovator of automated sewing systems

An R&D-focused enterprise, Matsuya is blazing a trail with cutting-edge automated sewing machines and robotics with built-in AI and efficient production at its core.



Automatic 6-axis sewing robot arm for car interiors

"Made by artisans for artisans, with every stitch precise and flawless." That is how the products of Matsuya R&D are described by its president and CEO, Hidetaka Goto.

With four decades of experience in the development, manufacturing and sale of sewing equipment, which is designed in-house, and with 1,500 employees globally, product design is at the heart of the business.

If automated sewing is the company's DNA, the modern organism is complex and wide reaching, with lines



XL Twin Laserhead CM



Fully automatic driver airbag sewing station

in the automotive, medical and transport industries — including airbags for drones and cuffs for blood pressure manometers — and covering everything from stock control through to shipment.

"Our company has a unique business model," Mr. Goto explains, as its healthcare and automotive-sector clients can testify. "At first, we were just selling our machines, but now we produce our customers' products in-house.



Large-scale sewing machine (2500 x 700 mm)

They install machines purchased from Matsuya at our factories, so all the equipment in our factory is theirs. We only need to provide the workplace and the workers," he continues. In this way, growth ambitions are being realized.

"We are expanding throughout Asia while selling our machinery and automated robotics globally, with business in Central Europe, the U.S. and Mexico. We are also establishing a new subsidiary in Poland, although Japan will remain our base."

Quality and reliability are fundamental to Mr. Goto's goal of returning the industry to Japan. "In baseball, it takes three strikes



"We offer one-of-a-kind value as the leading company for sewing automation by utilizing our robot and IT software technologies."

Hidetaka Goto, President,
Matsuya R&D Corporation

before you are out," he says. "But if an airbag malfunctions, one strike and you are out. Our services demonstrate our finesse."



MATSUYA
R&D

Think **sewing** Think **future**
www.matsuyard.co.jp/en

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